TURNING YOUR HUMAN RESOURCES DEPARTMENT into a PROFIT CENTER™

Organizations live-or-die by the bottom line. However, the HR department typically plays only a minor role in improving the bottom line. Fortunately, HR departments definitely can help measurably improve profits -- and this presentation shows you how.

Your presenter authored the groundbreaking, top-selling HR book entitled, Turning Your Human Resources Department into a Profit Center™. This has been the best-selling HR book in the U.S., Canada, Australia, and 5 other nations.

You can use Michael’s 6-step HR Profit Center method revealed in this presentation to measure the cost-benefits and return-on-investment of over 35 HR endeavors.

You will learn immediately useful skills:

◆ 6-step HR Profit Center method

◆ 2 fascinating examples of organizations putting into action Dr. Mercer’s HR Profit Center method

◆ 4-part method to calculate an incredibly crucial HR cost (but 99.9% of all HR managers do not know how to measure this!!!!)

◆ 2 key ways you can put Dr. Mercer’s HR Profit Center method into action

◆ 1 powerful way HR Profit Center managers land great jobs and bigger paychecks for themselves

◆ 4 pointers to make your HR Profit Center a huge success for your organization -- & your career