Organizations live-or-die by the bottom line. However, the HR department typically plays only a minor role in improving the bottom line. Fortunately, HR departments definitely can help **measurably improve profits** - and this presentation shows you how.

Your presenter authored the groundbreaking, top-selling HR book entitled, *Turning Your Human Resources Department into a Profit Center™*. This has been the **best-selling** HR professional book in the U.S., Canada, Australia, and 5 other nations.

You can use Michael’s **6-step HR Profit Center method** revealed in this presentation to measure the cost-benefits and return-on-investment of over 35 HR endeavors. You will learn immediately useful skills:

- 6-step HR Profit Center method
- 2 fascinating examples of organizations putting into action Dr. Mercer’s HR Profit Center method
- 4-part method to calculate an incredibly crucial HR cost (but 99.9% of all HR managers do not know how to measure this!)
- 2 key ways you can put Dr. Mercer’s HR Profit Center method into action
- 1 powerful way HR Profit Center managers land great jobs and bigger paychecks for themselves
- 4 pointers to make you HR Profit Center a huge success for your organization - and your career