

# Michael W. Mercer, Ph.D.

Speaker • Business Psychologist • Author



Michael Mercer, Ph. D.

## TESTIMONIALS

"The best feature was how you customized the presentation to fit our specific business needs... Your style is of superb quality, creativity and high energy."

—Abbott Labs

"Very dynamic speaker—WOW!! Humorous and informative session."

—Alabama HR Conference

"We have enormously benefited from your customized 'hire the best and avoid the rest' methods. Your workshops on how to interview applicants were super-helpful, fun and lively. Our managers and I keep seeing first-hand that your interviewing methods and Forecaster™ tests work wonders for us."

—Bank of America

"What you talked about helped broaden the thinking of our leaders as we move ahead with the significant changes we are making."

—Canadian National Defence Headquarters

"You were the hit of the conference. Everyone who attended your presentation talked about it for days!"

—International Management Council

"Our conference audience was thrilled to hear your inspiring and humorous Keynote Speech. They learned helpful strategies for their job success, plus they heartily appreciated your engaging 'info-tainment' speaking style."

—National Association of Credit Management

"You were fantastic!"

—Ontario Teachers Insurance Plan

"The participants procured plenty of highly useful methods to screen candidates... You did an outstanding job of showing them how to hire the best candidates."

—Three Rivers Manufacturers' Association

"Your unique Teambuilding method helped the group in a variety of ways... I already have observed these people collaborating and working together quite well. In contrast, they did not work as well prior to your Teambuilding Sessions."

—Abbott Labs

"Members gained the confidence they will need when they find themselves in the 'negotiating ring'."

—American Subcontractors Association

"We were especially impressed with your ability to tailor the workshop to address the very critical organizational challenges our Division is presently confronting and to set just the right tone."

—C.I.A.

"The way you combined hands-on exercises, lots of humor and illuminating anecdotes created powerful learning experiences in all three cities in which we had you speak."

—Dairy Mart, Inc.

"Everyone enjoyed your vivid speaking style, practice exercises, examples of what truly works, research-based advice and, of course, your humor."

—Michigan Bankers Association

"Your session was perceptive and customized."

—National Rural Electric Cooperative Association

"One of the most gratifying results of your speaking here is that employees contacted me later and thanked me for bringing you here."

—Opportunities, Inc.

"Your customization, expertise, case examples, research and knowledge of what works best were profoundly helpful."

—Zero Stantron Company



For additional information, please call:  
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