



Michael W. Mercer, Ph.D.

Keynote Speaker • Management & Leadership Expert

Keynotes, Speeches, & Workshops
Helping organizations and individuals achieve - or exceed - highly profitable business goals.

PRESENTATION TOPICS

- ◆ Absolutely Fabulous Organizational Change™
- ◆ Hire The Best - & Avoid The Rest™
- ◆ Incredible Teambuilding & Teamwork
- ◆ Secrets of Leaders in America's Best-Run Companies
- ◆ Turning Your HR Department into a Profit Center™
- ◆ How Winners Do It: High Impact People Skills for Your Career Success™
- ◆ Negotiating, Influencing & Persuading

BENEFITS TO PEOPLE WHO ATTEND Dr. Mercer's PRESENTATIONS

- ◆ Customized Workshops & Speeches
- ◆ Practical, Ready-to-Use Techniques
- ◆ "Info-tainment" Presentation Style
- ◆ Interactive Speeches, Keynotes & Workshops

FACTS ABOUT MIKE

Speaker, Author & Consultant

Author of 5 Books

- ◆ Absolutely Fabulous Organizational Change™: Strategies for Success from America's Best-Run Companies
- ◆ Hire The Best - & Avoid The Rest™
- ◆ How Winners Do It: High Impact People Skills for Your Career Success™
- ◆ Turning Your HR Department into a Profit Center™
- ◆ Spontaneous Optimism®: Proven Strategies for Health, Prosperity & Happiness

Created 2 Pre-Employment Tests

Tests used by companies to assess job applicants:

- ◆ Abilities Forecaster™ Test
- ◆ Behavior Forecaster™ Test

Frequently Interviewed & Quoted

Dr. Mercer often is quoted in the media, such as Wall Street Journal, Forbes & Fortune. He appeared on Fox News, Oprah & other TV talk shows.

TESTIMONIALS

"You were the hit of the conference. Everyone who attended your speech talked about it for days!"

International Management Council

"You provided an outstanding customized workshop. Your style is of superb quality, creativity and high energy."

Abbott Labs

"Thrilled to hear your inspiring and humorous keynote speech . . ."

National Association of Credit Management

"We were especially impressed with your ability to tailor the workshop to address the very critical organizational challenges our Division is presently confronting."

C.I.A.

"Your workshops were super-helpful, fun and lively. Our managers saw that your methods work wonders for us."

Bank of America